



Advertisement Booking Form 2010

Acct Mgr Name _____

Billing Name: _____ Billing Contact: _____ Tel No: _____ Fax No: _____

Address: _____

Email: _____

Owner Name: _____ Mobile No: _____ Email: _____

Advert Name: _____ Category (Shop, Restaurant etc): _____

Magazine Advertising

	Qty	Price		Qty	Price
Inside front cover	<input type="text"/>	<input type="text" value="\$ 1,850"/>	Section DPS	<input type="text"/>	<input type="text" value="\$ 1,550"/>
Inside front cover gatefold	<input type="text"/>	<input type="text" value="\$ 3,250"/>	Full Page	<input type="text"/>	<input type="text" value="\$ 1,250"/>
Inside back cover	<input type="text"/>	<input type="text" value="\$ 1,650"/>	Half page	<input type="text"/>	<input type="text" value="\$ 795"/> (V) (H)
Back cover	<input type="text"/>	<input type="text" value="\$ 2,200"/>	Quarter page	<input type="text"/>	<input type="text" value="\$ 480"/> (V) (H)
Feature Full Page	<input type="text"/>	<input type="text" value="\$ 1,495"/>	Center DPS	<input type="text"/>	<input type="text" value="\$ 1,845"/>
Feature DPS	<input type="text"/>	<input type="text" value="\$ 1,845"/>	Special Operation	<input type="text"/>	<input type="text" value="\$"/>

1/8th Pages:

- 1 Booking: \$175
- 3 Bookings: \$480 (\$160 each, save \$45)
- 5 Bookings: \$700 (\$140 each, save \$175)
- 8 Bookings: \$960 (\$120 each, save \$440)

PAYMENT TERMS:

	Amount	Date Due
Deposit 40%:		
Payment 1:		
Payment 2:		
Payment 3:		
Payment 4:		

NOTES:

Photo Available

Section Required Issue No.

I have read the Terms & Conditions Summary as detailed and understand that Time Out Beirut maintains an impartial editorial policy. Advertisers are not guaranteed an editorial mention. Advertisers may receive a non-favourable or no review at all. Payment Terms are: \$1,500 and under, paid on booking, remaining monies due within 20 days of booking. Multi-bookings - 40% is paid upfront, to guarantee reservation. **Cheques made payable to TO Beirut s.a.r.l.**

Client Signature _____ Print name _____ Date _____

TERMS & CONDITIONS SUMMARY

- 1** Cancellation must be made in writing within 5 days of booking date. Advertisements and/or advertisements which are not submitted by the artwork date, and, where applicable, agreed artwork deadline will be charged in full.
- 2** All advertisements must be prepaid unless a previously approved account has been agreed. Failure to comply with the agreed terms may (in addition to Time Out's own remedies) result in third party intervention and additional charges being incurred. Credit accounts are payable strictly thirty days from the date of invoice.
- 3** Time Out shall be entitled to charge late payment fees of 5% of due monies, in the event that payment is not made by the due time.
- 4** Acceptance of all advertisements is conditional upon the Advertiser's warranty that advertisements do not contravene any law or regulation and does not infringe any third party rights.
- 5** Time Out reserves the right to refuse, amend or otherwise deal with all advertisements submitted to it at its absolute discretion and without explanation.
- 6** Time Out maintains a totally impartial editorial policy. Advertisers are never guaranteed an editorial mention in exchange for taking the advertisement.
 Tick confirmation of understanding
- 7** The person placing the order for the insertion of the Advertisement with Time Out warrants and confirms that they are contracting with Time Out as principal not with standing that they may be acting directly or indirectly as an advertising agent or media body or in some other representative capacity.
- 8** Advertisements and/or advertisements which are not submitted by the Copy Date, and, where applicable, agreed copy deadline will be charged in full.



Client Signature